

## Recycle Week: This is the year **the North Cotswolds** said

### **‘We Do!’**

**The North Cotswolds** can shout loud and proud that ‘We Do’ recycle! In the biggest and best Recycle Week ever, Recycle Now is tasking residents to go above and beyond to protect the environment.

From Blue Planet II, to major developments towards reducing unnecessary plastic, this year people have been motivated to care about the environment in a way they never have before. For its 15<sup>th</sup> annual Recycle Week (24-30 September), Recycle Now is capitalising on this energy right here in **the North Cotswolds**; tasking residents – and people all over the UK – to build on this momentum by now focussing on getting our recycling right during Recycle Week.

### **Getting recycling right**

With billboard advertising across the nation, a national tour, and a huge scale digital campaign, this year’s Recycle Week is the biggest and boldest yet; celebrating the fact that more and more of us are recycling.

And if you’re at all unsure about how to recycle a specific item, remember that Recycle Now’s Recycling Locator can show you exactly what needs to go in the recycling bin where you live.

### **Recycle. The North Cotswolds does. Because it matters.**

What and how we recycle really matters. Recycling an item rather than throwing it in the general rubbish bin means that it will be dealt with in the most environmentally-friendly way, keeping materials in use and out of the environment.

**We already have one of the best recycling rates in Gloucestershire. Let’s go that extra mile.** Cllr Dr Nigel Moor Vice Chairman Gloucestershire Joint Waste Committee.

To find out more about Recycle Week, and to use the Recycling Locator to find out what to recycle where you live, visit [www.recyclenow.org.uk](http://www.recyclenow.org.uk)

